

Thinking Beyond Lean

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Now, however, a six-year study by MIT's International Motor Vehicle Program led by Michael Cusumano and Kentaro Nobeoka finds that, in order to dramatically improve product portfolios, Toyota and other leading companies are moving beyond single-project management on which lean thinking is based. In "Thinking Beyond Lean", Cusumano and Nobeoka show that single-project management can produce isolated hit products and "fat" designs that contain few common components and many unnecessary parts ...

~~Thinking Beyond Lean: Multi-project Management: Amazon.co ...~~

Edward Hoffman NASA Senior Manager for Project Management Development Thinking Beyond Lean is truly a rarity -- a book which deals with the actual challenges of project management, and which will make practicing project managers and senior leaders think in new ways. Through a focus on multi-project management, Cusumano and Nobeoka provide insight into project portfolio planning, product innovation, technology transfer, and rapid development.

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~~Thinking Beyond Lean: How Multi-Project Management is ...~~

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~~Thinking Beyond Lean: How Multi-Project Management is ...~~

Thinking Beyond Lean Michael A Cusumano and Kentaro Nobeoka This book is about how to get the most out of product development. How can firms create new products that share key components but ensure each product will differ enough to appeal to different customer segments? Multi-project thinking, maximizes the chances

~~Thinking Beyond Lean - Semantic Scholar~~

Corpus ID: 131764334. Thinking Beyond Lean @inproceedings{Cusumano2014ThinkingBL, title={Thinking Beyond Lean}, author={M. Cusumano}, year={2014} }

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The core problems confronting the entire global community call for thinking that goes beyond what we consider “Lean.” Today it is becoming clear that earth and its resources are finite and its environment is precarious. We are consuming energy and materials at rates that will thin out our sources to near zero concentrations within decades.

~~Beyond Lean: Towards Compression Thinking~~

Moving on: Beyond lean thinking. Lauri Koskela. Research output: Contribution to journal › Article. 44 Citations (Scopus) Abstract. Lean Thinking is currently often positioned as the underlying theory of lean production among practitioners and academics, although its originators, Womack and Jones, seem not to have presented it as a theory ...

~~Moving on: Beyond lean thinking—University of ...~~

Thinking Beyond Lean: How Multi Project Management is Transforming Product Development at Toyota and O: Cusumano, Michael A., Kentaro, Nobeoka: 9780684849188: Amazon.com: Books.

~~Thinking Beyond Lean: How Multi Project Management is ...~~

A thinking approach that focuses on understanding the whole and not dividing the separate elements. Fittingly systems thinkers like Ackoff and Addison note “You rarely improve an organization as a whole by improving the performance of one or more of its parts” (Ackoff and Addison, 2007).

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~~Systems thinking—Beyond Lean + Home~~

Thinking Beyond Lean: How Multi Project Management Is Transforming Product Development at Toyota and O: Cusumano, Michael A., Nobeoka, Kentaro: Amazon.sg: Books

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Welcome to a Lean Blog for exchanging practical insights, solutions & ideas. Competing in 2017 requires optimizing one's People – Processes – & Technology. Plus the ability to innovate & adapt multiple perspectives. Lean consortia proved learning together is a solid way to test/see your own thinking from trusted 'outside eyes'.

~~Articles: Thinking Beyond Lean Yet?—The ATJ Hogg Blogg~~

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project management, Cusumano and Nobeoka provide insight into project portfolio planning, product innovation, technology transfer, and rapid development.

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Thinking Beyond Lean: How Multi-project Management is Transforming Product Development at Toyota and Other Companies MIT international motor vehicle program: Authors: Michael A. Cusumano, Kentar?...

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Lean thinking is a business methodology that aims to provide a new way to think about how to organize human activities to deliver more benefits to society and value to individuals while eliminating waste. The term “lean thinking” was coined by James P. Womack and Daniel T. Jones to capture the essence of their in-depth study of Toyota's fabled Toyota Production System.

~~Lean thinking—Wikipedia~~

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Koskela: Moving-on — Beyond lean thinking production is a transformation of production factors into the product. Another view is that production is a flow of material through the production system. The third view is that production is value generation, fulfilling the customers' needs and wishes.

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