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The Knowledge Business examines the contradictions and tensions associated with these processes, highlighting the implications for the academic labour process, and the future of the academy.

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(1995). Business process reengineering and the commodification of managerial knowledge. *Journal of Marketing Management*: Vol. 11, No. 7, pp. 707-719.

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Commodification of Knowledge and Information - Oxford ...

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Commodification - Wikipedia

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Commodification is the process by which something becomes a commodity. A commodity has two primary characteristics: it has a market price and is undifferentiated. Commodification is associated with the creation of markets for things such that they are bought and sold at a market price. It is also associated with a breakdown of differentiation whereby things that were viewed as unique are viewed as common, standardized and unexceptional.

15 Examples of Commodification - Simplicable

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