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Economía industrial básica -  
Monografias.com

L. Cabral, Economia Industriale, Carocci, 2002 o P. Belleflamme e M. Pietz, Industrial Organization, Cambridge University Press, 2010. Metodi didattici. Lezione frontale, esercitazioni, soluzione di esercizi, presentazioni da parte dello studente. Contatti/Altre informazioni. 1) disponibilità a fornire un servizio di tutorato (es. ricevimento studenti,

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. . . this collection should be viewed as a pioneering effort. . . this book would most likely serve as a useful quick reference source for students of industrial economics. It can also serve as a valuable point of departure for those who wish to study intellectual developments in a major field in more detail. John Howard Brown, *Journal of the History of Economic Thought* This work will be indispensable for anyone who undertakes serious scholarly research in industrial organization. With its knowledgeable authors and editors, this book offers us valuable materials, about the work of writers long forgotten and others inadequately recognized, that can contribute much to understanding in the field. William J. Baumol, New York

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University and Princeton University, US  
This encyclopaedic work celebrates the scores of leading pioneers who created the modern economic field of industrial organization, at the heart of which lie competition and monopoly, the two great forces that drive modern markets. Their pioneering work has shaped the field's growing research as well as the past, present and future debates in Europe and America over several centuries. This landmark book includes authoritative entries on all the major figures in both Europe and North America. *Pioneers of Industrial Organization* also reveals how public policies such as antitrust and regulation and deregulation since the 1970s can promote, or impede economic results and progress. Readers will find the intellectual pioneers, the theories and policies, and the debates, in all their variety herein. Some pioneers have been

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free-market advocates, others have been more protective of popular values, but all have strained to make the economic engine promote more wealth, progress and fairness. This book presents the people, ideas and debates with careful neutrality, and also with clear, concise writing. For all those interested in modern economic progress and its problems, this book provides deep insight as well as great personal colour. It will be an essential source of reference for students, researchers and professors of economics, as well as those concerned with the historical foundations or the conceptual and thematic developments in industrial organization.

The knowledge management concept has emerged to serve as one of the critical inputs to the strategic management process, and a common factor

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underpinning competitive advantage. Over the concept's development, knowledge management research has focused on the processes that enable a firm to recognize sources of data, to transform data into useful information, to disseminate the information, and to develop strategies based on its insights. More recently, the development of the concept has begun to focus on the critical antecedents that enable these knowledge management processes to be implemented more effectively and efficiently. This research book serves to highlight some of the antecedents of effective knowledge management through empirical research done by researchers all around the globe.

This book aims to explore the potential of the industrial district 'model' through the analysis of Italy, the 'land' of districts, and in Mexico, a less developed country.



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Empirical research assesses the extent to which the core characteristics of the 'model' correspond to the clusters analyzed. The investigation focuses upon external economies and cooperation which stem directly from the industrial district 'model', with particular emphasis upon the intense linkages existing within the clusters examined.

'A Handbook of Industrial Districts is a very well-organized and structured collection of scientific works on the theory of industrial districts.' - Roberta Capello, Regional Studies In this comprehensive original reference work, the editors have brought together an unrivalled group of distinguished scholars and practitioners to comment on the historical and contemporary role of industrial districts.

Enterprise Clusters and Networks in

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Developing Countries analyses the functions and advantages of clusters and networks for small enterprises in developing countries. In the opening chapter the editors describe different types of clusters and networks and compare the diverse forms of external economies and co-operation effects derived from them. Taking a multidisciplinary approach, they point out it is trust that is the social basis for positive effects of clustering and networking, which are often sources of co-operation and technology diffusion for small enterprises in developing countries.

Tiziano Raffaelli (Pisa 1950) was a widely esteemed scholar in the field of the history and methodology of economics, who died suddenly in January 2016 while still in the midst of working and of developing projects for new lines of research. He was a philosopher of science by formation and

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a historian of economic ideas by professional choice, with interests covering a vast area, ranging from the 18th to the 20th century and from Europe to the US. Where he left an indelible mark, however, was in his interpretation of Alfred Marshall ' s economic theory and its reverberations through Keynes on the one hand, and the Cambridge school of industrial economics on the other. Raffaelli ' s research in this field offered a completely new view of the core and meaning of Marshall ' s work and of its relevance for 21st century social scientists. In the process, it stimulated a new and fruitful research program in Marshallian economics. This volume consists of two parts. The first is devoted to illustrating the above-mentioned changes in the understanding of Marshallian economics and Raffaelli ' s role in bringing them about. The second part offers a collection

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of essays documenting some more recent developments in fields related to Marshall and his influence, including welfare economics and industrial organization, Marshall ' s legacy in Cambridge economics, the Chicago school, and beyond. The contributors to this volume range from leading senior scholars in the field to exceptional young scholars, and their contributions illustrates a myriad of ways in which the “ new view ” of Marshall inspired by Raffaelli ' s work influences our understanding of the history of economics from the late 19th century onward. This book will be of international interest to scholars working in the history of economic thought, and will also appeal to philosophers of science, methodologists, intellectual historians, and those who specialize in industrial organisation.

Several interesting results on the

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economics of industrial districts are collected in this book. The first part investigates over internal determinants of industrial district competitiveness looking at internal productivity, at patterns of innovation and at those factors which create a favorable industrial atmosphere. The second part of the book investigates over foreign competitiveness of industrial districts focusing on the performance of export and of other forms of internationalisation.

Published in 2000, a selection of contributions presented in 1998 at the conference of Udine entitled, "The Development of Industrial Districts in Italy". The theoretical aim of the book is to explain the dynamic mechanism of the growth of Italian "industrial districts" shifting attention from "Marshallian industrial districts", where focus is not just

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on the decentralization of production among small-batch firms. Determinant factors explaining growth seem related to the ways in which firms explore the markets, learn tacit knowledge, network with subcontractors and make incremental innovations. In substance, the work offers a cognitive approach to the issue of industrial districts.

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